



# St. XAVIER'S

## CATHOLIC COLLEGE OF ENGINEERING (Autonomous)

Chunkankadai, Nagercoil - 629003  
Kanyakumari District, Tamil Nadu

### DEPARTMENT VISION

“TRANSFORMING INDIVIDUALS INTO  
COMPETENT AND ENERGETIC BUSINESS  
LEADERS OF EMERGING INDIA.”

### DEPARTMENT MISSION

M 1: ENHANCING STUDENTS' PERFORMANCE TO  
MATCH INDUSTRY STANDARDS.

M 2: ENCOURAGING FACULTY TO EXCEL AND  
MASTER THEIR CORE AREAS OF SPECIALIZATION.

M 3: INSTILLING VALUE-BASED EDUCATION AND  
SOCIAL CONSCIOUSNESS IN THE STUDENT  
COMMUNITY.

M4: PROVIDING EXPOSURE TO REAL-TIME  
SITUATIONS AND EVENTS TO BUILD  
EXPERIENTIAL LEARNING

### ABOUT DEPARTMENT

THE DEPARTMENT OF MANAGEMENT STUDIES  
OFFERING MASTER OF BUSINESS ADMINISTRATION  
(FULL TIME) COURSE TO THE STUDENTS WAS  
STARTED IN THE YEAR 2007 AND APPROVED BY  
AICTE AND AFFILIATED TO THE ANNA UNIVERSITY.  
THE DEPARTMENT FOCUSES ON MANAGEMENT  
EDUCATION MORE THAN JUST BUSINESS  
MANAGEMENT IN RESPONSE TO THE RAPIDLY  
CHANGING ECONOMIC ENVIRONMENT AND THE  
GLOBALIZED BUSINESS, THE DEPARTMENT HAS  
MADE SUSTAINED EFFORTS TO IMPART QUALITY  
EDUCATION TO MEET THE NEEDS OF CORPORATE  
TECHNO WORLD. THE COMMITMENT OF THE  
DEPARTMENT IS THOUGHT LEADERSHIP WITH A  
DEEP UNDERSTANDING OF BUSINESS. THE  
APPROACH TO PEDAGOGY COMBINES PROJECT  
WORKS, CASE STUDIES AND INSTRUMENTED  
FEEDBACK WITH A STRONG EMPHASIS ON  
CONCEPTS AND THEORY. OUR ENDEAVOUR IS TO  
PRODUCE MANAGEMENT SYSTEMS THINKERS AND  
PROBLEM SOLVERS, WHO GO ON TO MAKE THIS  
WORLD A BETTER PLACE TO LIVE.

### HOD'S MESSAGE

IT GIVES ME IMMENSE JOY TO  
ADDRESS THE STUDENTS, FACULTY,  
AND READERS OF THE DEPARTMENT  
OF MANAGEMENT STUDIES AT ST.  
XAVIER'S CATHOLIC COLLEGE OF  
ENGINEERING. THIS ACADEMIC YEAR  
HAS BEEN A JOURNEY OF  
TRANSFORMATION, INNOVATION, AND  
GROWTH. OUR DEPARTMENT REMAINS  
COMMITTED TO CREATING AN  
ENVIRONMENT THAT BLENDS  
ACADEMIC LEARNING WITH REAL-  
WORLD APPLICATION, EQUIPPING OUR  
STUDENTS TO BECOME DYNAMIC  
PROFESSIONALS AND RESPONSIBLE  
LEADERS. THE DEPARTMENT ALSO  
ORGANIZED THE SEMINAR SERIES ,  
INDUSTRIAL VISIT, EXCURSION, XIBITA  
9.0, COFFEE WITH CORPORATE,  
FACTORIES ACT, 1948, SMARTS  
INVESTOR, SPSS TRAINING, ICSFM '25.  
TO BRIDGE THE GAP BETWEEN  
ACADEMIA AND INDUSTRY, OUR  
STUDENTS VISITED ORGANIZATIONS  
SUCH AS \* INDUSTRIAL VISIT V.V.V &  
SONS EDIBLE OIL LIMITED,  
HATSUNAGRO PRODUCT LTD AND  
ASHOK LEYLAND, OBSERVING LIVE  
BUSINESS OPERATIONS AND  
MANAGEMENT PRACTICES. THESE  
EXPERIENCES ENRICHED THEIR  
LEARNING BEYOND TEXTBOOKS.

MOREOVER, OUR STUDENTS HAVE  
SHOWN REMARKABLE INITIATIVE BY  
PARTICIPATING IN SYMPOSIUM,  
NATIONAL LEVEL XIBITAS. THEIR  
DEDICATION AND ENTHUSIASM  
CONTINUE TO BRING ACCOLADES TO  
THE DEPARTMENT. AS WE MOVE  
FORWARD, I URGE EVERY STUDENT TO  
EMBRACE CHANGE, DEVELOP A  
PROBLEM-SOLVING MINDSET, AND  
CONTRIBUTE POSITIVELY TO SOCIETY.  
THE FUTURE OF BUSINESS BELONGS TO  
THOSE WHO ARE ETHICAL,  
INNOVATIVE, AND ADAPTABLE — AND I  
AM CONFIDENT THAT OUR STUDENTS  
ARE ON THE RIGHT PATH.

# EVENTS

## XIBITA9.1



THE INAUGURAL SESSION STARTED BY 10.00 A.M. WITH A PRAYER SONG BY MBA CHOIR AND A WELCOME DANCE BY MS. ARIYA. M.U AND MS. ASHML.P, STUDENTS OF I MBA. MS. SHERLY.R, THE STUDENT SECRETARY DELIVERED THE WELCOME ADDRESS. THE ORGANIZING SECRETARY DR. D. SAHAYA BEULA GAVE AN INSIGHT ABOUT XIBITA 9.1. VICE-PRINCIPAL DR. V. CHRISTUS JEYA SINGH FELICITATED THE GATHERING. MS. JASMINE SUGUNA. S, HOD OF THE MANAGEMENT STUDIES INTRODUCED THE CHIEF GUEST AND THE FUNCTION WAS INAUGURATED BY THE CHIEF GUEST ER. T. EDWIN RAJ, CEO OF ETHASH SOFTWARE, DIRECTOR OF TECHNOVUZ SOLUTIONS AND PRESIDENT OF JCI. IN HIS INAUGURAL ADDRESS, HE EXPLAINED HOW TO BECOME AN ENTREPRENEUR AND ASKED THE STUDENTS TO MAKE USE OF THE AVAILABLE OPPORTUNITIES. THE INAUGURAL SESSION ENDED WITH VOTE OF THANKS BY MR. ARUN SABAREESH. P, STUDENT SECRETARY.

THE EVENTS STARTED AROUND 11.15 A.M. AFTER THE TEA BREAK IN THREE DIFFERENT VENUES. THE PRELIMINARY ROUND OF TREASURE HUNT AND MIME WAS CONDUCTED IN THE CONFERENCE HALL, THE PRELIMINARY ROUND FOR QUIZ WAS CONDUCTED IN THE MBA LAB, COLLAGE AND AD ZAP WAS CONDUCTED IN THEMBA CLASSROOMS. IN THE AFTERNOON, FINAL ROUND FOR QUIZ WAS CONDUCTED IN THE CONFERENCE HALL AND THE FINAL ROUND FOR THE TREASURE HUNT WAS CONDUCTED IN THE OPEN CAMPUS. SPECIAL PERFORMANCES WERE GIVEN BY THE STUDENTS OF I MBA. VALEDICTORY AND PRIZE DISTRIBUTION SESSION STARTED AROUND 3.45 P.M.

## INDUSTRIAL VISIT

IDHAYAM SESAME PLANT WAS STARTED IN THE YEAR 1986. THE VIRUTHUNAGAR PRODUCTION UNIT WAS STARTED IN THE YEAR 1990. VIRUTHUNAGAR PRODUCTION UNIT IS THE ONLY PRODUCTION UNIT OF IDHAYAM IN TAMIL NADU. THIS FACTORY HAS 3 ISO CERTIFICATES, QUALITY CERTIFICATE, SAFETY CERTIFICATE AND OCCUPATION CERTIFICATE. THEY ARE EXPORTING IDHAYAM OIL TO 26 COUNTRIES, MANTRA OIL TO 17 COUNTRIES AND MUSTARD OIL TO 8 COUNTRIES. THE STAFF MUST HAVE THEIR FOOD IN THE FACTORY CANTEEN. AS WE REACHED THE GATE OF IDHAYAM SESAME PLANT WE WERE PERMITTED INSIDE THE FACTORY AFTER WEARING THE IDENTITY CARD PROVIDED BY THE FACTORY. THEN THE STUDENTS WERE LED TO THE MEETING HALL WHERE THE GUIDE MR. SIVA MURUGAN ASSISTANT HR INTRODUCED HIMSELF AND BRIEFED EVERYONE ABOUT THE COMPANY THROUGH DETAILED PRESENTATION ABOUT THE PRODUCTS THE MANUFACTURE AND MARKET. MR. SUNDARANARAYANAN SAFETY OFFICER GAVE A PRESENTATION ABOUT SAFETY MEASURES TO BE FOLLOWED WITHIN THE COMPANY. THE STUDENTS WERE ALSO PROVIDED WITH REFRESHMENTS DURING THE SESSION.

AFTER THE BRIEF EXPLANATION THE STUDENTS WERE THEN SEPARATED INTO GROUPS AND LED SEPARATELY BY OTHER GUIDES TO TAKE A TOUR OF THE MANUFACTURING PROCEDURES, THEN THE GUIDES EXPLAINED EACH OF THE PROCESSES THAT THE SEEDS GO THROUGH IN DETAIL AND ALLOWED THE STUDENTS TO SEE SOME UP CLOSE AND TOUCH THE MATERIALS WHICH HELPS IN GAINING THEIR PRACTICAL KNOWLEDGE IN PRODUCTION PROCESSES. AFTER THE COMPANY TOUR THERE WAS A FEEDBACK SESSION WHERE STUDENTS COULD GET TO ASK QUESTIONS AND CLEAR THEIR DOUBTS. AND LATER THE STUDENTS WERE PROVIDED WITH THE COMPLIMENTARY IDHAYAM PRODUCTS



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## SPSS TRAINING

SPSS PROGRAM ON RESEARCH METHODOLOGY AND DATA ANALYSIS PART I AND PART II WAS CONDUCTED ON 08TH OF MAY 2025. THE PROGRAM WAS HANDLED BY MR. S. VICTOR, ASST. PROFESSOR AND HEAD DEPARTMENT OF MANAGEMENT STUDIES, REGIONAL CAMPUS, ANNA UNIVERSITY, TIRUNELVELI REGION. HE CONDUCTED A TRAINING OF STATISTICAL ANALYSIS AND INTERPRETATION WITH THE HELP OF SPSS PACKAGE. FIRST, HE START WITH REFRESHING THE CONCEPTS OF RESEARCH METHODOLOGY BY INTRODUCING ABOUT POPULATION, SAMPLE, PARAMETER AND STATISTICS AND HOW TO CATEGORIZE THE DATA AND ABOUT VARIOUS SAMPLING TECHNIQUES AND HOW TO DETERMINE THE SAMPLE SIZE AND EXPLAINED ABOUT THE PROCEDURE FOR TESTING OF HYPOTHESIS, CONCEPT OF P-VALUE, PARAMETRIC AND NON-PARAMETRIC TEST AND HOW TO INTERPRET THE RESULTS. HE HANDLED THE CLASS BOTH IN THEORETICAL AND PRACTICAL WAY. THEN, HE EXPLAINED ABOUT HOW TO FEED THE DATA FROM THE QUESTIONNAIRE. HE EXPLAINED ABOUT DESCRIPTIVE ANALYSIS AND HOW TO ESTIMATE FREQUENCY AND PERCENTAGE AND CONSTRUCTION OF CHART AND ESTIMATION OF MEAN AND STANDARD DEVIATION. HE EXPLAINED ABOUT UNIVARIATE AND BIVARIATE ANALYSIS. THEN HE EXPLAINED ABOUT HYPOTHESIS TESTING FOR SINGLE POPULATION, COMPARE TWO POPULATIONS AND TESTING FOR DEPENDENT SAMPLES AND HOW TO COMPARE MULTIPLE POPULATION. HE ALSO EXPLAINED ABOUT VARIOUS NON-PARAMETRIC TEST AND MULTI VARIATE ANALYSIS. THIS TRAINING WAS BENEFICIARY FOR STUDENTS TO GAIN KNOWLEDGE AND COMPLETE THEIR FINAL SEMESTER PROJECT WORK BY APPLYING SPSS TOOLS WITH THE UNDERSTANDING OF BOTH PARAMETRIC AND NON-PARAMETRIC STATISTICAL ANALYSIS.



# EVENTS

## ICSFM '25



THE DEPARTMENT OF MANAGEMENT STUDIES, ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING, CHUNKANKADAI, ORGANISED A TWO-DAY INTERNATIONAL CONFERENCE ON "SHAPING THE FUTURE OF MANAGEMENT: HUMAN-TECHNOLOGY COLLABORATION FOR A SMARTER TOMORROW (ICSFM '25)" ON THE 8TH AND 9TH OF APRIL 2025.

THIS CONFERENCE SERVED AS A DYNAMIC PLATFORM FOR ACADEMICIANS, INDUSTRY PROFESSIONALS, POLICYMAKERS, AND RESEARCHERS TO EXPLORE THE PROFOUND IMPACT OF TECHNOLOGY ON CONTEMPORARY BUSINESS PRACTICES. IN AN ERA MARKED BY RAPID TECHNOLOGICAL ADVANCEMENT, THE INTEGRATION OF HUMAN INTELLIGENCE AND DIGITAL INNOVATION IS TRANSFORMING THE FIELD OF MANAGEMENT. WITH A FOCUS ON KEY THEMES SUCH AS BUSINESS & MANAGEMENT, TECHNOLOGY & INNOVATION, ECONOMICS & FINANCE, MARKETING & BRANDING, AND HUMAN RESOURCE MANAGEMENT, THE EVENT AIMED TO FOSTER INSIGHTFUL DISCUSSIONS AND MEANINGFUL COLLABORATIONS. PARTICIPANTS EXAMINED HOW EMERGING TECHNOLOGIES ARE RESHAPING DECISION-MAKING PROCESSES, ORGANIZATIONAL BEHAVIOUR, AND LEADERSHIP APPROACHES IN TODAY'S EVOLVING LANDSCAPE. THE CONFERENCE WAS INAUGURATED BY REV. FR. R. XAVIER RAJ, FINANCE ADMINISTRATOR OF SXCEE, BY LIGHTING THE TRADITIONAL LAMP. HE WAS JOINED BY CHIEF GUEST DR. K. SHANKAR GANESH, PRINCIPAL DR. J. MAHESWARAN, DEAN OF RESEARCH DR. MARCELINE BENO, HEAD OF THE DEPARTMENT OF MANAGEMENT STUDIES MRS. S. JASMINE SUGUNA, ORGANIZING SECRETARY DR. M. BABIMA, STUDENT COORDINATOR JAGADEEP, AND RESEARCH SCHOLAR MADHUSUDHAN IN LIGHTING THE LAMP. DR. M. BABIMA, ORGANISING SECRETARY OF THE CONFERENCE WELCOMED THE GATHERING. ON THE FIRST DAY OF THE CONFERENCE, FOUR RENOWNED EXPERTS IN MANAGEMENT AND TECHNOLOGY SHARED THEIR INSIGHTS WITH THE PARTICIPANTS. THE CHIEF GUEST, DR. K. SHANKAR GANESH, REGISTRAR AND VICE-CHANCELLOR OF SHARADA UNIVERSITY, UZBEKISTAN, DELIVERED THE INAUGURAL ADDRESS AND PRESENTED A TALK ON "HUMAN-CENTRIC LEADERSHIP IN THE AGE OF AUTOMATION."

THIS WAS FOLLOWED BY A WEBCAST PRESENTATION BY DR. SHARANKUMAR SHETTY, PROFESSOR AND HEAD OF MBA, A.J. INSTITUTE OF ENGINEERING AND TECHNOLOGY, MANGALORE, KARNATAKA, ON THE TOPIC "ETHICAL CONSIDERATIONS IN TECHNOLOGY-BASED DECISION MAKING." NEXT, DR. S. AJITHA, ASSOCIATE PROFESSOR OF MANAGEMENT AND COMMERCE, RAMIAH UNIVERSITY OF APPLIED SCIENCES, BENGALURU, DELIVERED A TALK ON "DESIGN THINKING FOR HUMAN-TECHNOLOGY INTEGRATION." THE FINAL SPEAKER FOR THE DAY, MR. RICHARD CROSSLEY, HEAD OF PLATFORM, HEDGE FUNDS – SEGANTI, HONG KONG, ADDRESSED THE AUDIENCE VIA WEBCAST ON THE TOPIC "IMPACT OF EMERGING TECHNOLOGIES ON INTELLECTUAL PROPERTY RIGHTS." DAY TWO OF THE CONFERENCE BEGAN WITH A WELCOME ADDRESS BY STUDENT COORDINATOR P. M. JAGADEEP. THE FIRST SPEAKER OF THE DAY, MR. DIKSHIT KHATRI, SENIOR DELIVERY MANAGER, HSBC, HONG KONG, DELIVERED A VIRTUAL TALK ON "IMPACT OF ARTIFICIAL INTELLIGENCE IN TRANSFORMING LIFE AND BUSINESS." HE WAS FOLLOWED BY DR. R. SAKTHIVEL, ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE (PG), KRISTU JAYANTI COLLEGE, BENGALURU, WHO PRESENTED HIS VIEWS ON "GLOBAL PERSPECTIVES: THE ROLE OF POLICY AND EDUCATION IN SHAPING FUTURE MANAGEMENT." THE FINAL SPEAKER, DR. C. JANARISH SAJU, SENIOR DATA SCIENTIST (GEN AI), IKONZ, HYDERABAD, DELIVERED A TALK ON "ARTIFICIAL INTELLIGENCE IN DECISION-MAKING: CHALLENGES AND OPPORTUNITIES." THE CONFERENCE ALSO FEATURED TECHNICAL SESSIONS ACROSS VARIOUS MANAGEMENT DISCIPLINES, DURING WHICH 41 RESEARCH PAPERS WERE PRESENTED. A COMPILATION OF THE RESEARCH PAPERS WAS PUBLISHED AS PART OF THE PROCEEDINGS. THE CONFERENCE CONCLUDED WITH THE PRESENTATION OF BEST RESEARCH PAPER AWARDS BY THE ESTEEMED CORRESPONDENT, REV. FR. S. GODWIN SELVA JUSTUS.